

provides a virtual negotiation of billing-related metadata between the delivery entity and the receiver entity for the application, wherein at least a portion of the billing-related metadata relates to how to account for distribution of the application by the receiver entity to a wireless device operating on a network of the receiver entity and corresponding to a subscriber;

at least one instruction for receiving, at the negotiation forum, at least one proposed billing-related metadata associated with the application from at least one of the delivery entity or the receiver entity;

at least one instruction for receiving an acceptance of the proposed billing-related metadata by the delivery entity and the receiver entity, thereby defining agreed-to billing-related metadata corresponding to the application, the delivery entity and the receiver entity;

at least one instruction for receiving indication that a transaction involving the application, the wireless device and the receiver entity has occurred; and

at least one instruction for transmitting billing information only to the receiver entity to account for the transaction, wherein the billing information is based on the agreed-to billing-related metadata, wherein the billing information includes a developer payment fee and transaction data corresponding to the transaction, wherein the transaction data is used by the receiver entity to derive an application download event for billing the subscriber.

15
Claim 1 has been replaced by --

-- Claim 1, An automated distribution and billing system, comprising:

an extranet accessible by multiple carriers and multiple developers, wherein each developer corresponds to a creator of an application, wherein each carrier corresponds to a distributor of applications, wherein the extranet defines a negotiation forum that enables a virtual negotiation of billing-related metadata between a respective carrier and a respective developer for a respective application, wherein at least a portion of the billing-related metadata relates to how to account for distribution of the respective application by the respective carrier to a wireless device operating on a network of the respective carrier and corresponding to a subscriber;

a server having a central repository that stores agreed-to billing-related metadata corresponding to the respective application, the respective carrier and the respective developer,

PJ 7/2/09